

CREATE YOUR DREAM BUSINESS

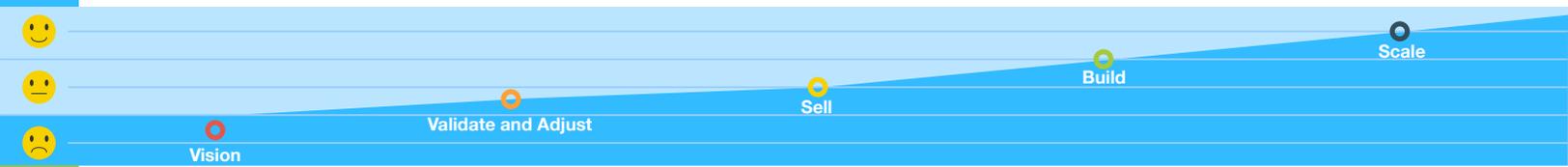
Your Success Path Planning Worksheet



SMART
Business Success



Characteristics	<p>I can create key planning documentation that will strategically move my business and platform forward.</p>	<p>I can leverage data analytics and research in order to identify my target customers, find where they are location, and define how to reach them to start marketing my products and services to them.</p>	<p>I can deploy a full automated marketing funnel from lead magnet through to automated content delivery and ecommerce.</p>	<p>I can leverage online sales, automated sales, and fully automated payment processing for one-time and recurring payments through seamless ecommerce experiences.</p>	<p>I can pre-validate my products and services through rapid prototypes and user pre-validation. I can scale and grow my business online with automated sales funnels.</p>
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Milestones	<p>1 I am empowered with my business planning documentation in order to deploy targeted products and services that meet specific customer needs.</p>	<p>2 I am a business owner that has analytics and actionable insights documentation with customer target and location data and growth channel and growth partner databases for growth targets.</p>	<p>3 I am a business owner that optimizes my time in the day by having lead magnets, squeeze pages, email sequences, and content for scalable growth and implement the CRM automation for the delivery of the lead magnet as a simple lead magnet or automation.</p>	<p>4 I am a business owner that has deployed automated online sales pages, e-commerce and payment processing in order to collect payments at scale.</p>	<p>5 I am a business owner that has deployed automated online sales pages, e-commerce and payment processing in order to collect payments at scale.</p>
Deliverables	<p>1 Identify the best fit for your dreams, passions, and what customers want</p> <p>2 Leverage your unique skills to build your ideal dream business that solves specific customer problems</p> <p>3 Apply creative thinking and problem-solving skills to create an innovative business based on the business planning documentation</p> <p>4 Create a business vision roadmap based on the research documentation</p>	<p>1 Create a business analytics dashboard Image of the marketing automation process</p> <p>2 Conduct SEO analysis for traffic strategy insights 3) Extract keywords for content mapping and content strategy</p> <p>3 Conduct scientific data analysis on competitor traffic</p>	<p>1 Create high-converting lead magnets</p> <p>2 Wireframe Automation Sequences</p> <p>3 Create Squeeze pages</p> <p>4 Setup an Email List</p> <p>5 Create an automated Drip Nurture Campaign Sequence</p>	<p>1 I have a highly engaging online sales and e-commerce experience and can accept payments online</p> <p>2 I have a fully automated sales sequence that nurtures and converts my leads into customers</p>	<p>1 I have a business strategy for my products and services</p> <p>2 I have clearly defined user personas that quantify who my products and services are for and how they are served</p> <p>3 I have finalized my products and services, launched my sales funnel, and am ready grow and scale my business to the world.</p> <p>4 I have activated direct outreach, social media growth, paid advertising, and affiliate partnerships.</p>